

otonomo



Driver-Risk Profiling and Intelligence



Safety Platform for Driver Coaching and Intelligence

Improve safety and cut costs as your drivers improve their own behavior behind the wheel

For any commercial fleet, drivers are the most valuable resource.

Otonomo offers a driver-coaching, risk-profiling, and intelligence solution powered by GreenRoad, a company that has been working to promote safe driving since 2004. The GreenRoad platform uses telematics data to understand driving behavior, such as harsh braking, acceleration, cornering, and speeding, generates advanced risk scores from these behavioral markers, and recommends specific actions that drivers can take to operate more safely.

GreenRoad benefits:



In the United States, the number of large trucks involved in fatal crashes increased by 45% from 2009 to 2017.

[U.S. Department of Transportation](#)

By engaging your drivers in improving their driving behavior, you can cut costs, operate more efficiently, and save lives.

Reduce collisions and associated costs

Research shows that risky driving behavior contributes to more than 90 percent of vehicle crashes. Using GreenRoad’s driver-risk profiling, engagement, and motivational tools, fleets see crash-related expenses drop between 30 and 60 percent and are able to secure lower insurance premiums.

GreenRoad Driver Behavior tools help your drivers make better decisions with:

- Online automated analyses and dashboards that show accurate, timely, and objective driving data in views that are easy for drivers to understand
- Manager dashboards to support one-to-one team member coaching
- A driver self-help portal with tips, materials, and other instructional and motivational information

Operate more efficiently

Safe driving is efficient driving. GreenRoad customers report up to a 10 percent savings based on decreased vehicle wear and tear. They also realize a 3-12 percent reduction in fuel consumption and a 10-15 percent reduction in carbon emissions by improving how drivers operate on the road.

Motivate and reward good driving behavior

The GreenRoad platform incorporates an extensive range of gamification techniques to motivate better driving. Driver-risk scores are used as the basis for friendly competitions and recognition, as well as for highlighting areas that need extra training and attention. The fact that drivers have access to their own data and performance matrix reduces the time that must be invested by management in driver training and focuses coaching conversations.

Improve customer satisfaction

For transportation industry fleets, use of the GreenRoad platform increases customer comfort by helping drivers deliver a smoother ride.





About Otonomo

The Otonomo Automotive Data Services Platform fuels an ecosystem of 15 OEMs and more than 100 service providers. Our neutral platform securely ingests more than 2 billion data points per day from over 18 million global connected vehicles, then reshapes and enriches it, to accelerate time to market for new services that delight drivers. Privacy by design is at the core of our platform, which enables GDPR and other privacy-regulation-compliant solutions using both personal and aggregate data. Use cases include emergency services, mapping, EV management, subscription-based fueling, parking, predictive maintenance, usage-based insurance, media measurement, in-vehicle package delivery, and dozens of smart city services. With an R&D center in Israel, and a presence in the United States, Europe, and Japan, Otonomo collaborated with twelve industries to transform their business with car data. More information is available at otonomo.io.

About GreenRoad

GreenRoad Technologies is a provider of comprehensive driver safety, operations management, and fleet performance solutions. Used by more than 150,000 drivers in 80 countries throughout the world, GreenRoad's solutions deliver a rapid ROI based on the significant reduction of fleet accident rates, insurance expenses, fuel consumption, carbon emissions, maintenance, and more. The GreenRoad Platform combines, manages, and gains intelligence from a variety of telematics and other technologies to enable the creation of Risk Profiles for drivers in various industries, all working as part of a single, user friendly platform. The granular visibility, actionable insights, and advanced data analytics provided enable fleet managers to take a proactive approach towards improving fleet performance, safety, and operations.